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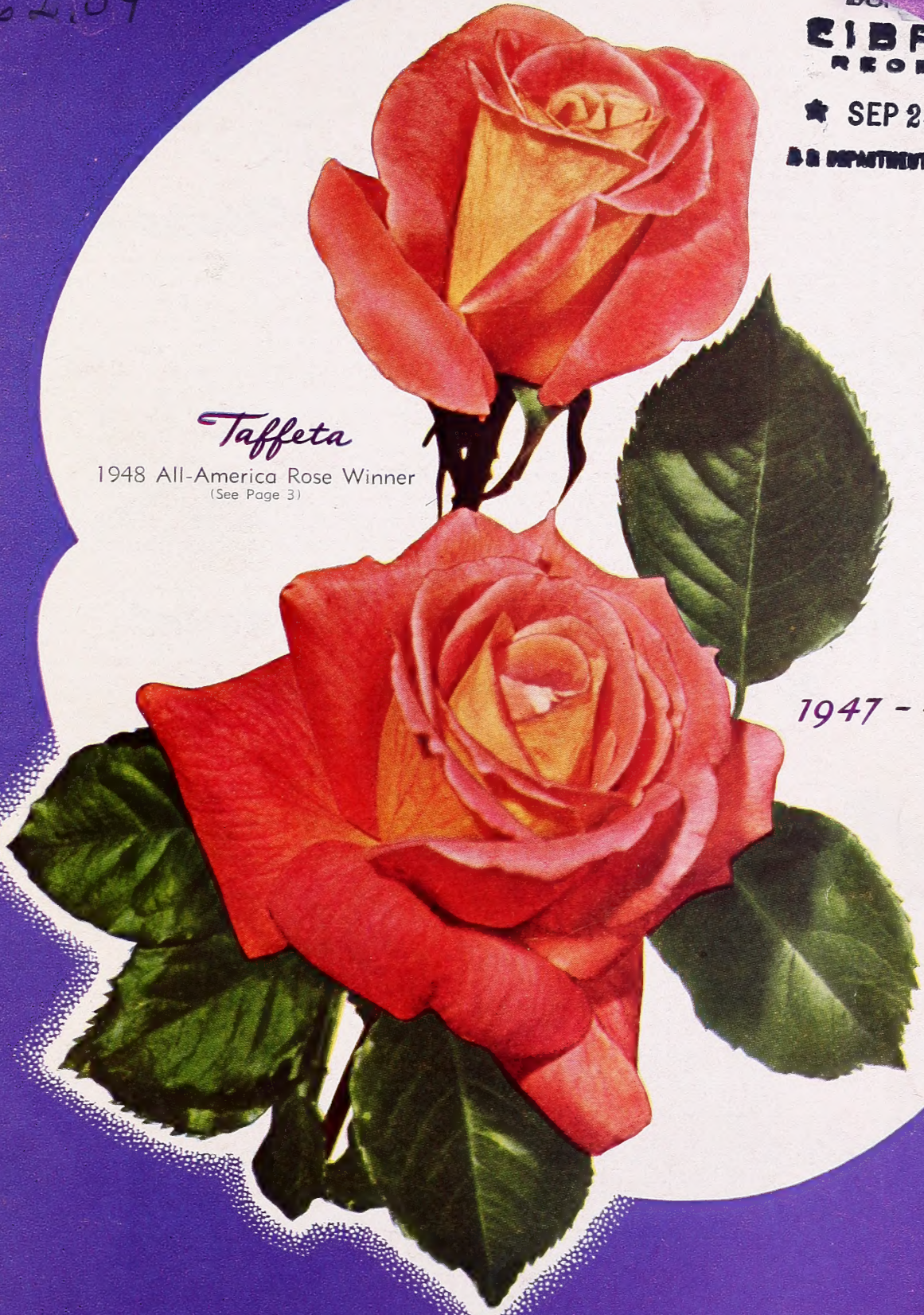
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★ SEP 24 1947 ★  
U. S. DEPARTMENT OF AGRICULTURE

*Taffeta*

1948 All-America Rose Winner  
(See Page 3)

1947 - '48



*Armstrong*  
*Nurseries*  
Ontario, California



# *AARS Means ~ America's Finest Roses*



AARS stands for All-America Rose Selections, a national non-profit organization set up to scientifically test all new Roses and to select the best of each year's introductions for national awards. All entries are planted for official test and competition in seventeen carefully selected All-America trial gardens scattered from the Atlantic to the Pacific and from Minnesota to the Gulf of Mexico, so that most Rose growing climates and locations are included. Seventeen of the ablest Rose judges in America score these new Roses for a two-year period on a uniform point basis. At the end of each two-year testing period the scores are averaged and the top scoring Rose or Roses are then named as All-America Roses. Any new Rose, no matter who originated it or what country it comes from, is eligible for the competition. Final awards are strictly impartial and based entirely on the merits of the Roses in the competition.

*From the Research Department  
of the Armstrong Nurseries*

One of the World's Foremost Plant Breeding Projects

## **4 All-America Roses For 1948**

**Nocturne**

One glimpse of the perfect long red buds of this new Armstrong Rose will tell you why it is an All-America Winner. We believe that Nocturne is undoubtedly one of the half dozen best red Roses in existence. Described and illustrated on opposite page.

*Taffeta*

One of those changeable Roses which displays delightful new color combinations with each change in the weather. Taffeta, with its perfect long-stemmed buds, is going to make friends wherever it goes. See description and illustration on opposite page.

*Pinkie*

This unique little Rose is a new type, almost in a class by itself. It is a Polyanthus, a Baby Rose, with its dainty pink blooms borne in clusters, but each perfect bud is on a stem long enough to cut for use. We look forward with anticipation to having our friends plant it. See page 4.

**High Noon**

This should be one of the most spectacular and beautiful Climbing Roses ever introduced for mild climates. The two reasons are: (1) The extraordinarily brilliant yellow color of the beautiful buds and (2) its habit of blooming regularly, not only in the spring but throughout the entire summer. Not hardy in the East and Middle West. See page 4.



## Taffeta →



Dozens of beautiful color combinations will be displayed throughout the season by the new 1948 All-America Winner (illustrated at right). You may describe it as rose-pink, salmon, or apricot, but the predominant color is usually a rich carmine-rose in the bud, changing to Begonia-rose in the open flower. The reverse of the petals is tinted yellow. Taffeta is outstanding because of the richly colored, perfectly formed, long-stemmed buds, which are exceptionally fine for cutting. The medium to large buds, delightfully fragrant, open to semi-double flowers of about 21 beautifully textured petals. The upright bushy plant has plenty of huge, glossy, dark green leaves. Nation-wide tests indicate that it will be a success in all sections of the country—Pacific Coast, Middle West, East, and South. Originated in Armstrong Research Dept., by W. E. Lammerts. Plant Pat. No. 716. **\$2.00 each.**



## Nocturne



It is a pleasure to launch this fine new red Rose on what we expect will be a long and successful career in the Rose gardens of America. It won, in strenuous competition, a 1948 All-America Award. The long, streamlined, perfectly formed red buds should give even the most experienced rosarian a big thrill. The color is bright cardinal-red with intriguing dark shadings of Chrysanthemum-crimson. (Illustrated below.) The large, richly textured petals have good substance, and there are plenty of them. The flowers are pleasantly fragrant, though not approaching the famous Mirandy in this regard. The stems are long, the foliage large and luxuriant, and Nocturne will quickly grow into a big sturdy bush in the garden. During hot summer weather the color is somewhat lighter. Originated in Armstrong Research Dept., by Herbert C. Swim. Plant Pat. No. 713. **\$2.00 each.**





## Pinkie →



This unique little Rose, Winner of an All-America Award for 1948, is a Polyanthus, a Baby Rose, but its blooms have a perfection of form not heretofore found in this class. The dainty little pink bud (technically the color is Neyron Rose) is long, slender, and perfect in every detail. The flower, fully open, is about 2 inches across. The bloom is nearly continuous from early spring until late fall, and the 2-foot plant, covered with light green, glossy foliage, forms a beautiful background for the large, rounded flower clusters. Blooms have a spicy fragrance.

Pinkie is a Rose of many uses. Each perfect little pink bud comes on an individual stem long enough to cut for small vase or corsage. The free-blooming habit, the clean looking foliage, and the tendency of the old flower petals to drop off cleanly, adapt Pinkie for use as a border or dwarf hedge. The Rose thrives magnificently all along the Pacific Coast, and in the Southern and Middle Atlantic States it should do wonderfully well. Not completely tested in colder climates. Originated in the Armstrong Research Dept., by Herbert C. Swim. Plant Pat. No. 712. **\$2.00 each; \$17.50 per 10; \$1.50 each in lots of 25 or more.**



## ← High Noon Brilliant New Pillar Rose



All the concentrated essence of brilliant sunshine at midday is displayed in the lovely buds of this extraordinary new Climbing Rose. It is the winner of a 1948 Regional All-America Award for the Pacific Coast and Southern States. High Noon is not a rampant climber, and is better described as a bushy, 8-foot pillar Rose. The intense shade of clear shining yellow displayed in the medium size, well-shaped buds, cannot be found in any other Rose on the market today. The flowers are borne on long, almost thornless stems, well clothed with light green, glossy foliage. The plant is fast growing, bushy, many-stemmed, and should have a post, pillar, wall, or fence for support to best display its beauty.

In the spring High Noon produces a big crop of magnificent long-stemmed buds, but it does not stop there. It continues to produce additional bursts of bloom throughout the entire growing season, just as does a bush Hybrid Tea. It should be one of the most popular climbers ever introduced for mild climates. High Noon is hardy only on the Pacific Coast and in the Southern States, and possibly as far north as New Jersey on the Atlantic Coast. A famous rosarian in Portland, Oregon, told us in the spring of 1947, "Certainly none can surpass High Noon in color and everblooming quality." Originated in the Armstrong Research Dept., by W. E. Lammerts. Plant Pat. No. 704. **\$2.50 each.**



# Other "48" Winners

In addition to the 1948 All-America Awards won by Nocturne, Taffeta, and Pinkie, and the Regional All-America Award won by High Noon, All-America Awards for 1948 were won by two other fine new Roses, San Fernando and Diamond Jubilee. Both are described below.

## *San Fernando*



From sunny San Fernando Valley in Southern California, where many movie stars have their ranch homes, comes this new red Rose which reflects the glamorous setting of its birthplace. A perfectly shaped, long, stream-lined bud, an intense brilliant red color, and a rich heady perfume are its outstanding characteristics. The plant is upright, moderately vigorous. The petals have a very firm, heavy texture which makes them long-lasting. The color is several shades lighter than Nocturne, and, according to our observation, it does not produce as many blooms as that kind, but it is a fine red Rose of exceptional quality. Originated by Theodore Morris. Plant Patent applied for. **\$2.00 each.**

## *Diamond Jubilee*



This 1948 All-America Winner is robust and many-branched, sending out many long, sturdy flower stems, each carrying a big, ovoid bud in light pastel shades of buff, yellow, and pale orange. The large, many-petaled blooms have stiff, heavy-textured petals. Here in Southern California we could wish for the flowers to be of better quality, which evidently they are in cooler areas. It certainly produces an enormous number of blooms, and the big plant has an abundance of big, dark green leaves. Originated by Eugene Boerner. Patent Rights Reserved. **\$2.00 each.**

# The Queen of AARS

## *Charlotte*



## *Armstrong*



Since the day of its debut and its winning of the 1941 All-America Award, Charlotte Armstrong has won every important prize or award for a new Rose. You will marvel, as we still do, at the beauty of the lovely, long, stream-lined, carmine-red buds and the magnificent open blooms of vivid cerise. The long-stemmed, mildly fragrant blooms are produced in great quantities throughout the season. Of course, this would not be possible without the strong, vigorous, free-branching growth which clothes the plant luxuriantly with handsome foliage.

Charlotte Armstrong is an all-climate Rose. Here on the Pacific Coast the latest annual poll of Pacific Rose Society members to name the twelve best Roses for this area puts Charlotte Armstrong in the No. 1 spot. It is hardier than most varieties, being one of the best Roses for Minnesota and Iowa. The same enthusiastic stories come from Southern States, the Rocky Mountain region, the Middle West, and the East. Charlotte Armstrong is firmly established among the top Roses of all time. Originated in the Lammerts Research Dept., by W. E. Lammerts. Plant Pat. No. 455. **\$1.50 each.**







# Past All-America

Wherever you see the AARS emblem attached to a Rose, you know that it is a winner of the prized All-America Rose Selections Award. Because such winners have survived and won a two-year nation-wide competitive test, you can be assured that an All-America Award winner is one of the top Roses of the day. 1948 was a big year for All-America Roses because 6 Roses scored high enough to win awards. You'll find them all described on pages 3, 4, and 5.

## *It Helps You Too!*

The All-America competition provides a valuable service for the Rose planters of America and for the nurserymen also because it enables everyone to know which are the best new Roses for each season, selected on a fair, impartial basis. On these two pages we offer some of the outstanding All-America Winners of past years. Each of them is firmly established among the Rose favorites of the nation. You'll find most of the other winners listed on the other pages of this catalog, each designated by the AARS insignia.

## ← *Mirandy*



This gorgeous Armstrong Rose creation won the All-America Award for 1945. The big, ovoid buds are rich red with black shadings, opening to many-petaled flowers of lovely Chrysanthemum-red. Along with its rich color, the most extraordinary feature of the Rose is the marvelously delicious damask fragrance—one of the sweetest, most delightful Rose perfumes ever inhaled. Mirandy has been a great success over most of the country. It is best in warm weather. Only in the cool foggy areas of the Pacific Coast do the flowers not always open perfectly. Originated in Armstrong Research Dept., by W. E. Lammerts. Plant Pat. No. 632. **\$1.50 each.**



## *Peace* →



Certainly one of the best and most beautiful of the newer Roses is this All-America Winner for 1946. The slowly opening flower displays many beautiful shades of canary-yellow, pale gold, cream, pearly white, rose, and apple blossom. The plant is just as large and fine as the blooms, with the flowers borne on long straight stems above the vigorous, shining foliage. The bud is ovoid and full. No such amazing combination of strong stems, fine lasting qualities, and huge, perfectly formed, delicately colored Roses has ever existed before. Originated by Meilland (France). Plant Pat. No. 591. **\$2.00 each.**





# Selections

## Lowell Thomas →



The long, tightly furled buds are clean golden yellow, deep and glowing, opening slowly into large, mildly fragrant flowers of lighter glowing yellow. The large, robust plant keeps throwing out new flower stems incessantly. Planters everywhere report that it does well in hot weather or cool. Lowell Thomas won an All-America Award in 1944. Originated by Mallerin (France). Plant Pat. No. 595. \$1.50 each.



## A Collection of All America Roses



From the leading All-America Rose Winners, we have made up a special All-America Collection which includes two of the 1948 Winners, Nocturne and Taffeta, together with Peace, the 1946 Winner. These are the cream of the world's new Roses.

**CHARLOTTE ARMSTRONG.** (1941.) The all-time All-America Winner. Long, slender, carmine buds and brilliant cerise blooms.

**LOWELL THOMAS.** (1944.) Deep golden yellow buds and glowing flowers have made it one of the most popular yellow Roses everywhere.

**NOCTURNE.** One of the new 1948 Winners, with long red buds of spectacular beauty. The best of the older red Roses will have a difficult time competing with it.

**PEACE.** (1946.) Giant Rose of many hues, this yellow, pink-tinted beauty will produce some of the most spectacular Roses ever seen in the garden.

**TAFFETA.** (1948.) You'll cut dozens of long-stemmed, perfect pink buds from this new Rose with the delightful form, dainty color and frilled petals.

All-America Collection, 1 each of the above 5 All-America Roses, for \$7.75, postpaid in the United States.

Ask for Collection No. 5.



## ← Rubaiyat



This rosy cheeked Irish beauty was the All-America Winner for 1947. The long shapely bud is a scintillating Rose-red. Buds and flowers are extra large and have a delightful damask-rose fragrance. The plant is tall and robust. Rubaiyat displays its best color and form in cool climates. In warm weather it is a deep pink, opening quickly. Originated by McGredy (Ireland). Plant Patent pending. \$2.00 each.

## Heart's Desire



Its long-pointed buds of pure bright luminous red are beautiful to behold. They are borne on long stems and keep amazingly well after cutting. The most outstanding feature of the Rose is its powerfully sweet and superb fragrance. It will occasionally display a weak neck or a few globular flowers, but we think these faults are far outweighed by its good points. The plants are tall and vigorous. 1942 All-America Award Winner. Originated by Fred Howard. Plant Patent No. 501. \$1.50 each.







# Rose Creations

## *Armstrong Research Insures Better Roses*

For more than 13 years Armstrong plant breeders have been hybridizing Roses in one of the world's leading plant breeding projects. We are very proud of the results obtained. Genetic principles and the most modern techniques of plant breeding are utilized. A careful study of the various genes and chromosomes is made, and the knowledge gained is used to produce hybrid seedlings with new and pleasing colors, perfect form, vigor of growth, disease resistance, extraordinary fragrance. Armstrong plant breeders are not content to offer a new plant to the public unless it is definitely superior to older kinds now being grown. All of the Roses mentioned on these two pages are products of the Armstrong Research Department.

### *Sweet Sixteen* ↑

Dainty pink with tints of rose and a dash of gold—a Rose petal complexion with the soft daintiness of color that means sparkling youth and beauty. Sweetly fragrant, too. Especially fine in coastal or cool weather regions. Plant tall and sturdy, with perfect buds and blooms borne on long straight stems. Plant Pat. No. 631. **\$1.50 each.**

### *Fiesta* →

Dazzling is the only word that describes this remarkable Rose, with stripes and flecks of bright yellow on a background of rich vermillion. A modest grower, requiring a little extra water and fertilizer to secure the finest blooms. Slightly fragrant. No two flowers are ever alike. Its bizarre yet daintily colored flowers will draw lots of attention. Plant Pat. No. 389. **\$1.50 each.**



### ← *The Chief*



This Rose has gigantic, extremely long buds, delightful form, and rich color. The color of the bud varies with the weather from deep rose to flame, opening to a magnificently full flower of flame, coral, and copper, changing to a beautiful shade of orange-pink as the flowers age. The blooms are borne singly on exceedingly long stems, with plenty of thick, heavy, lasting petals, and, best of all, they have a rich fruity fragrance which few Roses can equal. A spreading, vigorous plant, remarkably resistant to mildew. Particularly fine in the Southern States. An All-America Winner in 1940. Plant Pat. No. 456. **\$1.50 each.**



# By Armstrong

## *Show Girl →*

Amazingly long, lovely, pink buds, perfect for cutting, characterize this new Armstrong Rose. The color is a rich deep Phlox-pink, deeper in the spring. It will be one of the strongest plants in your Rose garden, upright, branching freely, and always coming up with those marvelous buds. Just enough fragrance to give it character. Plant Pat. No. 646. **\$1.50 each.**

### **Below Are Listed All Armstrong Rose Varieties Not Otherwise Described On These Two Pages**

#### **Charlotte Armstrong**

This all-time All-America Winner, with the long, streamlined, blood-red buds and the beautiful cerise open blooms is the greatest Armstrong Rose, and top favorite in thousands of Rose gardens throughout the country. See page 5. **\$1.50 each.**

#### **China Doll**

A Baby Rose (Polyanthus) with a bushy, rounded, 18-inch plant, carrying 200 to 400 perfect little pink Roses at one time, each bloom 1 to 2 inches across. The rounded flower clusters so cover the plant that you cannot even see the leaves, and as one crop goes by another comes on. The color is a bright cheerful shade of China-rose, and the petals always drop cleanly before they become unsightly. The dwarf, bushy plant is almost thornless, with glossy foliage. Such a cheerful mass of continuous color makes China Doll a wonderful low border Rose. Plant Pat. No. 678. **\$2.00 each; \$17.50 per 10; \$1.50 each in lots of 25 or more.**

#### **Debonair**

Perfect Primrose-yellow buds in great profusion. See complete description on page 10. **\$2.00 each.**

#### **Mirandy**

The deep red color and unsurpassed, penetrating fragrance of this glorious red Rose has made this All-America Winner a favorite in all warm weather sections. See page 6. **\$1.50 each.**

#### **Nocturne**

This new 1948 Winner with the perfect long red bud makes its bid for fame. We think you'll be as enthusiastic over it as we are. See page 3 for full description and illustration. **\$2.00 each.**

#### **Piccaninny**

A delightful, medium sized, single Rose with five crisp overlapping petals in rich deep dark red with maroon shadings, spicily scented with cinnamon. Long-stemmed flowers borne continuously on a tall, glossy foliaged plant. **\$1.50 each.**

#### **Pinkie**

Unique Baby Rose. A new 1948 All-America Winner. Perfect dainty pink buds in miniature. See complete description and illustrated on page 4. **\$2.00 each; \$17.50 per 10; \$1.50 each in lots of 25 or more.**

#### **Taffeta**

The frilled petals and dainty long buds of this Armstrong Rose won for it a 1948 All-America Award. See complete description and illustration on page 3. **\$2.00 each.**

#### **High Noon**

Although this Armstrong 1948 All-America Winner is a Climber or Pillar Rose, we list it here along with the other leading Armstrong originations. Its brilliant yellow color and its everblooming habit, remarkable in a climber, should make it one of the most popular Climbing Roses ever introduced for mild climate regions. See illustration and complete description on page 4. **\$2.50 each.**



### *Miss Clipper*

Scientific tests by one of the country's largest chemical companies to find the Rose that would produce the finest essential oil for Rose perfume, showed that Miss Clipper has the finest Rose fragrance. Long, slender buds and lovely cupped flowers of pale salmon-pink shaded orange and yellow. A tall, slender grower, with long stems, producing its best flowers in the cooler areas. Plant Pat. No. 522. **\$1.50 each.**







# The Armstrong

## *A Perfect Rose Garden*

Maybe you, like many of our friends, prefer to have us suggest a balanced, colorful group of Roses sure to succeed in your garden. We are doing exactly that with our Big 10. Every variety is outstanding in its color and every bush is a typical Armstrong Rose plant, husky and heavy-rooted. Whether you are an experienced Rose grower or a beginner, you will be delighted with the lovely blooms and the rich Rose fragrance which will be yours within a few weeks after planting.

If you want the best in Roses, just order the "Big 10." One each of the varieties listed on these pages will reach you properly pruned for planting and accompanied by complete instructions for planting and care. **We pay the postage anywhere in the United States and will ship the Big 10 at proper planting time for only \$12.00.** Add 3% sales tax on California shipments.

### 1. *Charlotte Armstrong* ↑

Queen of them all, with long, slender, carmine buds and magnificent open flowers of brilliant cerise. See page 5. **\$1.50 each.**

### 2. *Debonair* →

A new yellow that is outstanding because of the beauty and perfection of the jaunty, tightly curled buds, and the graceful, high-centered open flower. The ovoid to urn-shaped bud is a rich Mimosa-yellow opening to a many-petaled bloom of substantial primrose-yellow, possessing plenty of delightful old-time Rose fragrance. You'll like the fresh luxuriant appearance of the vigorous, upright bush. The plant of Debonair is one of the most handsome to be found in Roses with an abundance of glossy, dark green, mildew-resistant foliage. (Originated in Armstrong Research Dept., by W. E. Lammerts.) Plant Pat. No. 677. **\$2.00 each.**



### ← 3. *Etoile de Hollande*

Many authorities consider this glorious Rose the best of the bright reds. Because we agree that it is so outstanding, we have included it in our "Big 10." Each perfect medium-sized bud of velvety maroon opens beautifully and cleanly to a marvelous flower of glowing crimson with darker shadings. Deliciously fragrant. Each petal holds its brilliant color until it drops. The bush is strong, free-branching and healthy, entirely covered with great big, fresh-looking leaves. **\$1.25 each.**





# Big 10 Collection

## 4. *Mme. Henri Guillot* →

Each succeeding stage is more lovely as the brilliant satiny Raspberry-pink bud unfolds its crisp petals into the unbelievably gorgeous flower. Luxuriant glossy foliage clothes the big spreading plants right down to the ground. It is just too good to leave out of our Big 10. Plant Pat. No. 337. **\$1.50 each.**



## ← 8. *Girona*

We think so highly of this multi-colored Spanish beauty that we have added it to our Big 10 Collection in place of the fine older President Hoover. The full double flowers are magnificently formed and beautifully colored in varying tones of pink, carmine, and yellow. You will marvel that a Rose can be so fragrant and you will certainly be delighted with its long stems and splendid keeping qualities. **\$1.25 each.**

## 9. *Heart's Desire*

1942 AARS Winner. Spectacular long-pointed buds of pure luminous red with a superb fragrance. See page 7. **\$1.50 each.**

## 10. *Show Girl*

Seldom without great, long, lovely, deep pink buds and magnificent many-petaled open blooms on long, sturdy stems. See page 9. **\$1.50 each.**

## 5. *Christopher Stone*

Glowing, brilliant, crimson-scarlet, rich and unfading, with a spicy fragrance. See page 13. **\$1.00 each.**

## 6. *Peace*

All-America Winner for 1946. Huge, yet perfectly formed, and delicately colored in varying tones of canary, pale gold, cream, pearly white, and apple blossom. See page 6. **\$2.00 each.**

## 7. *Picture* →

There just aren't adequate adjectives nor a color plate good enough to do justice to the perfect pink buds and flowers. Even if they could give you some idea of the color, they would still fail to suggest the warmth of the rich salmon undertones. The strong, vigorous plant produces marvelous buds and perfectly formed open flowers continuously throughout the season. Every flower is heavily petaled, substantial, and long-lasting. When you have seen this lovely Rose in your garden, you will become just as enthusiastic about it as we are. **\$1.00 each.**







*Golden Rapture* ↑

Its perfection of form and richness of color make it just about the best Rose in its color class. Morning after morning you can cut some of the most captivating bright yellow buds that you have ever seen—not pale yellow but glowing shining yellow, rich and unfading. The bush grows to medium height, producing unbelievable quantities of mildly fragrant buds and perfectly formed, open flowers. **\$1.00 each.**

*Frau Karl Druschki* →

A fine old Hybrid Perpetual which continues to please Rose growers everywhere because of its fine flowers, vigor, and indifference to conditions of soil or climate. The long-pointed, snow-white buds open to handsome flowers with plenty of big, substantial, waxy-textured petals. Give it plenty of room for the vigorous bush with its handsome dark green foliage will sometimes grow as much as 6 feet in a single season. **\$1.00 each.**



← *Crimson Glory*

Crimson Glory is certainly one of the top three red Roses and many planters who have it will place it first. The beautiful, flaring, urn-shaped buds open into magnificent vivid flowers of velvety crimson with black and maroon shadings. The bloom seems to glow like an ember when light is reflected from the velvety, deep scarlet petals. The vigorous low, spreading plant produces a continuous succession of the richly fragrant flowers. Plant Pat. No. 105. **\$1.50 each.**

## Ten Cost Less

You can realize an attractive saving on your purchase of Roses if your order totals ten or more plants. You may select any assortment of varieties, either bush or climbing, and take the quantity rates which apply on ten or more plants. See page 17.



# Bush Roses

## *A Good Start Toward a Perfect Rose Garden*

A garden of Roses made fragrant and colorful by masses of the "Queen of Flowers" in all her glorious stages, with each robust bush clothed in healthy, glossy, dark green foliage, is no happenstance.

Of course proper care is important, but it is just as important to give yourself the right start by planting Roses that you know are good.

### *Christopher Stone →*

Such a vivid color could not long go unnoticed and now Christopher Stone ranks as one of the finest of red Roses. The glowing, brilliant crimson-scarlet flowers with deeper shadings never have a trace of blue and do not fade in the hottest sun. The buds are not always perfect in form, but have long lasting substance and delightfully spicy fragrance. Fully blown they are as beautiful as any Rose you will ever find. **\$1.00 each.**



### *↙ Countess Vandal*

The Countess regally carries her long tapering buds of salmon-pink, richly shaded with copper and gold tones, on long husky stems. The buds are exceptionally fine for cutting because they keep so well and are always long-stemmed and plentiful. Regardless of the weather, the buds and flowers are always perfect. Countess Vandal is a consistent performer in all sections of the country. Plant Pat. No. 38. **\$1.50 each.**

### *Eclipse*

This Rose is famous for its unique, stream-lined buds of pale yellow, often more than 2 inches long. The open flowers are not always interesting but when you can pick a bouquet of these exquisitely beautiful, long slender buds almost any morning during the season, it is difficult to resist. Plant Pat. No. 172. **\$1.50 each.**





# Armstrong Bush Roses

*Horace McFarland* →



One of the three 1945 All-America Rose Winners, and a good "solid" Rose in every respect. The long-pointed, orange-pink buds are extraordinary for their length and beauty of form. In the bud the color is more orange than pink, and as the big, full, double flower opens it becomes a deep apricot-pink with lighter shades of salmon and coral-pink. The plant is tall, upright and vigorous, with long straight stems and broad leathery foliage. Plant Pat. No. 730. **\$1.50 each.**



← *Floradora*



Call it cinnabar-red, orange-scarlet, scarlet-vermilion—whichever sounds the most attractive to you. The exquisitely formed buds are carried in sprays of from 6 to 12 and each slowly opens to a fully double, 2-inch flower resembling a perfect little Camellia. With Floradora in your garden you will always have plenty of perfect little flowers for corsages or small bouquets. If left on the bush too long, they fade to a disreputable color but you will not be able to resist cutting them long before that. Plant Pat. pending. **\$1.50 each.**

## A Complete Rose Garden

You will find no finer group of Roses anywhere than the varieties included in our Big 10 Collection. Every Rose is outstanding in its color and there is not a weak sister among them. Read about this fine offer on pages 10 and 11.

*Mme. Chiang Kai-Shek* →



The top All-America Winner in 1944 and a splendid tribute to the gracious First Lady of China. Unquestionably, it is one of the finest light yellow Roses of all time with its giant, perfectly formed, long buds of soft primrose-yellow and huge, many-petaled flowers of creamy ivory. Every lovely bloom on a long, straight stem is spicily lemon-scented. The bush, with its glossy dark-green foliage, will become one of the tallest Rose plants in your garden and will delight you with a long procession of these lovely buds and flowers. Plant Pat. pending. **\$1.50 each.**

## What's New?

The best new Roses for 1948 are making their debut. You will find the complete story on pages 2 through 5.





# For Outstanding Performance

## *Mary Margaret McBride →*



The top All-America selection for 1943. Exquisite, long, flaring buds and fully double flowers of rich yet delicate coral-pink are enhanced by shimmering golden tones at the base of the petals. Every cane of the tall, fast growing plant is beautifully foliated with big, broad, leathery leaves, and although it does not flower heavily, each bloom is perfect in form with a fine satisfying fragrance. Plant Pat. No. 537. **\$1.50 each.**



## *Fred Edmunds →*



Won an All-America Regional Award for the Pacific Coast (1944) and in our opinion it is the best orange-colored Rose yet. The rich orange bud is exceedingly vivid and the slowly opening flowers are just as attractive in captivating apricot-orange shade. The flowers sometimes lack perfection of form but the vivid color and the rich fruity fragrance make it well worth growing. Best in cooler sections. Plant Pat. No. 731. **\$1.50 each.**

## *← Grand Duchesse Charlotte*



The interesting buds of this 1943 All-America Rose are a rich claret color which changes to a lovely Begonia-rose as the flowers age. The open flowers are not always perfect in form, but few can resist the beauty of this rich color never before seen in Roses. Any lingering doubts they may have disappear when they see the big, strong, free-branching plant and take a whiff of the rich, fruity fragrance. Plant Pat. pending. **\$1.50 each.**



## All-America Collection



From the leading All-America Winners we have made up a special Collection. These are the cream of the world's newer Roses and you can take our word for it, they are good! Don't overlook this All-America Collection on page 7.



# Armstrong Bush Roses

Here you will find our complete list, including many splendid Roses which are not described or pictured elsewhere in this book. Every variety has been thoroughly tested and you can order with confidence. You will get the best varieties and plants to be had.

## Autumn

Handsome buds of superb burnt-orange open into deliciously fragrant flowers, shaded russet and bronzy red over golden yellow. A favorite multi-color. **\$1.00 each.**

## California

Giant, beautifully shaped buds open to unique flowers of ruddy orange toned with saffron-yellow. Magnificent under coastal or cooler conditions. AARS 1940. Plant Pat. No. 449. **\$1.50 each.**

## Cecile Brunner

The vigorous bush is covered throughout the season with dainty salmon-pink buds and miniature blooms in huge clusters. The Baby Rose that Grandmother knew. **\$1.25 each.**

## Charlotte Armstrong

The finest Rose of all. Long blood-red buds and brilliant cerise flowers. See page 5. **\$1.50 each.**

## China Doll

A dwarf, bushy, 18-inch plant, carrying 200 to 400 perfect little flowers at one time. The bright, cheerful flowers, China-rose in color, cover the plant continuously. See page 9. **\$2.00 each.**

## Christopher Stone

Vivid red. See page 13. **\$1.00 each.**

## Condesa de Sastago

Bright bicolor, unsurpassed in brilliancy. Large cup-shaped flowers of glowing orange-scarlet on the inside of the petals and intensely bright yellow on the outside. **\$1.00 each.**

## Countess Vandal

Fine salmon-pink buds. See page 13. **\$1.50 each.**

## Crimson Glory

Fragrant, velvety crimson. See page 12. **\$1.50 each.**

## Dainty Bess

Dainty, long-lasting, five-petaled flowers of warm pink overlaid with suntan and centered with wine-red stamens. Delicately charming. This is the most popular single Rose. **\$1.00 each.**

## Debonair

New clear bright yellow. See page 10. **\$2.00 each.**

## Diamond Jubilee

Brand new 1948 AARS Winner in light pastel shades of buff-yellow and pale orange. See page 5. **\$2.00 each.**

## Eclipse

Marvelous yellow buds. See page 13. **\$1.50 each.**

## Etoile de Hollande

Fragrant, unfading red. See page 10. **\$1.25 each.**

## Fiesta

Gay stripes, yellow and red. See page 8. **\$1.50 each.**

## Floradora

Exquisite brick-red miniature. See page 14. **\$1.50 each.**

## Frau Karl Druschki

Immense pure white buds. See page 12. **\$1.00 each.**

## Fred Edmunds

New unique orange. See page 15. **\$1.50 each.**

## Girona

Carmine, pink, and yellow. See page 11. **\$1.25 each.**

## Golden Rapture

Clear, shining yellow. See page 12. **\$1.00 each.**

## Goldilocks

Something new—a true golden yellow Floribunda. The neat, compact, 18-inch bush is continuously bursting with golden masses of perfect buds and many-petaled, long-lasting, open flowers. You can cut a bouquet of sunshine for indoors almost any day during the season. Plant Pat. No. 672. **\$1.50 each; \$13.50 per 10; \$1.25 each in lots of 25 or more.**

## Grand Duchesse Charlotte

Richly fragrant claret buds. See page 15. **\$1.50 each.**

## Heart's Desire

Superbly fragrant, clear red. See page 7. **\$1.50 each.**

## Horace McFarland

New apricot-pink. See page 14. **\$1.50 each.**

## Irish Fireflame

Buds are richly colored deep orange splashed with crimson, opening to large single flowers of satiny old gold. Fine for cutting. **\$1.25 each.**

## K. A. Victoria

One of the best white Roses for 40 years with lovely buds and grand, full flowers. Few white kinds will bloom so freely and continuously regardless of the weather. **\$1.00 each.**

## Katherine T. Marshall

Warm, clear pink. See page 18. **\$1.50 each.**

## Lowell Thomas

1944 All-America yellow. See page 7. **\$1.50 each.**

## Lulu

There are no rosebuds more exquisitely formed than those of Lulu. We are very enthusiastic about it and our friends are too, because of the profusion of long, slender, tall, apricot buds, each one perfect. **\$1.25 each.**

## Mary Margaret McBride

Coral-pink, All-America 1943. See page 15. **\$1.50 each.**

## McGredy's Ivory

The perfection and grace of the creamy, ivory-white buds just about take your breath away and you delight in the delicate damask fragrance. **\$1.00 each.**

## Mirandy

1945 All-America. Fragrant red. See page 6. **\$1.50 each.**

## Miss Clipper

Most fragrant pink. See page 9. **\$1.50 each.**

## Mme. Chiang Kai-Shek

All-America 1944. Light yellow. See page 14. **\$1.50 each.**

## Mme. Henri Guillot

Splendid Raspberry-pink. See page 11. **\$1.50 each.**

## Mrs. E. P. Thom

Popular clear yellow. See page 19. **\$1.00 each.**

**Continued on Page 17.**



# ARMSTRONG NURSERIES

Phone: 627-61

Ontario, California

# Rose Order

<b>Date:</b>		<b>Send these Roses to:</b>	
<b>Sold to:</b>		<b>Name</b>	
<b>Street Address</b>		<b>Street Address</b>	
<b>City</b>	<b>Zone</b>	<b>City</b>	<b>Zone</b>
<b>State</b>		<b>State</b>	
<b>If any Rose is out of stock, may we substitute?</b> <input type="checkbox"/> Yes <input type="checkbox"/> No		<b>Shall we include Gift Card?</b> <input type="checkbox"/> Yes <input type="checkbox"/> No	

**All Roses Shipped Prepaid**

**Shipping Time:**

Armstrong Roses are available from Jan. 1 to May 15.  
We will ship at the proper planting time for your area.

Catalog Number	Quan.	Variety	Each	TOTAL Dollars Cents	Catalog Number	Quan.	Variety	Each	TOTAL Dollars Cents
		Armstrong Gift Offer	\$ 4.75				Amount Brought Forward		
		All-America Collection	7.75		2919		McGredy's Ivory	\$1.00	
		Armstrong Big "10"	12.00		2925		Mirandy	1.50	
2809		Autumn	1.00		2927		Miss Clipper	1.50	
2813		California	1.50		2929		Mme. Chiang Kai-Shek	1.50	
2817		Cecile Brunner	1.25		2931		Mme. Henri Guillot	1.50	
2819		Charlotte Armstrong	1.50		2937		Mrs. E. P. Thom	1.00	
2820		China Doll	2.00		2939		Mrs. Pierre S. DuPont	1.25	
2821		Christopher Stone	1.00		2941		Mrs. Sam McGredy	1.50	
2825		Condesa de Sastago	1.00		2943		Night	1.00	
2831		Countess Vandal	1.50		2942		Nocturne	2.00	
2833		Crimson Glory	1.50		2945		Odine	2.00	
2837		Dainty Bess	1.00		2947		Peace	2.00	
2841		Debonair	2.00		2948		Piccaninny	1.50	
2843		Diamond Jubilee	2.00		2949		Picture	1.00	
2849		Eclipse	1.50		2950		Pinkie	2.00	
2859		Etoile de Hollande	1.25		2951		Pinocchio	1.25	
2863		Fiesta	1.50		2953		Poinsettia	1.00	
2865		Floradora	1.50		2955		Pres. Herbert Hoover	1.00	
2867		Frau Karl Druschki	1.00		2957		Radiance	1.00	
2869		Fred Edmunds	1.50		2961		Red Radiance	1.00	
2871		Girona	1.25		2964		Rubaiyat	2.00	
2877		Golden Rapture	1.00		2966		San Fernando	2.00	
2878		Goldilocks	1.50		2965		Saturnia	1.50	
2879		Grande Duchesse Charlotte	1.50		2967		Show Girl	1.50	
2883		Heart's Desire	1.50		2971		Signora	1.50	
2891		Horace McFarland	1.50		2974		Snowbird	1.50	
2895		Irish Fireflame	1.25		2979		Sweet Sixteen	1.50	
2903		K. A. Victoria	1.00		2980		Taffeta	2.00	
2905		Katherine T. Marshall	1.50		2981		Talisman	1.00	
2909		Lowell Thomas	1.50		2983		Texas Centennial	1.50	
2911		Lulu	1.25		2985		The Chief	1.50	
2917		Mary Margaret McBride	1.50		2987		The Doctor	1.50	
		Amount Carried Forward							

**10 COST LESS**

The each rate applies unless your order totals 10 or more bush and climbing Roses. For 10 or more, reduced rates are given below and apply on any assortment of bush and climbing Roses.

Less Than 10

Each

\$2.50

2.00

1.50

1.25

1.00

10 or More

Each

\$2.25

1.75

1.35

1.10

.90

**TOTAL (This Page)**

See Other Side



# Armstrong Climbing Roses

Catalog Number	Quan.	Variety	Each	TOTAL Dollars Cents	Catalog Number	Quan.	Variety	Each	TOTAL Dollars Cents
3005		Belle of Portugal	\$1.25				Amount Brought Forward		
3007		Billy Boiler	1.50		3041		Cl. Night	\$1.50	
3009		Captain Thomas	1.50		3043		Cl. Picture	1.50	
3015		Cl. Cecile Brunner	1.25		3045		Cl. President Herbert Hoover	1.25	
3017		Cl. Christopher Stone	2.00		3047		Cl. Talisman	1.25	
3021		Cl. Dainty Bess	1.25		3049		Cl. Texas Centennial	1.50	
3023		Cl. Etoile de Hollande	1.25		3054		Gold of Ophir	2.00	
3025		Cl. Golden Dawn	1.50		3055		High Noon	2.50	
3027		Cl. Golden Rapture	1.50		3057		Marechal Neil	2.00	
3031		Cl. Hinrich Gaede	1.50		3059		Mermaid	1.25	
3033		Cl. K. A. Victoria	1.25		3061		Mme. Gregoire Staechelin	1.25	
3035		Cl. Mary Hart	1.25		3063		Paul's Scarlet Climber	1.25	
3037		Cl. McGredy's Ivory	1.50		3065		Rose Anne	1.25	
3039		Cl. Mrs. Sam McGredy	1.50		3067		Sungold	1.50	
		Amount Carried Forward					TOTAL (Climbing Roses)		

## 10 COST LESS

The each rate applies unless your order totals 10 or more bush and climbing Roses. For 10 or more, reduced rates are given below and apply on any assortment of bush and climbing Roses.

Less Than 10	10 or More
Each	Each
\$2.50	\$2.25
2.00	1.75
1.50	1.35
1.25	1.10
1.00	.90

**We Pay  
Shipping Cost  
On All  
Roses**

# Armstrong Tree Roses

All bare root, dormant Tree Roses, \$4.50 each; \$40.00 per 10. Ten assorted Tree Roses are sold at the 10 rate.

Catalog Number	Quan.	Variety	TOTAL Dollars Cents	Catalog Number	Quan.	Variety	TOTAL Dollars Cents
2501		Charlotte Armstrong				Amount Brought Forward	
2503		Christopher Stone		2523		Mirandy	
2507		Countess Vandal		2527		Mme. Henri Guillot	
2509		Crimson Glory		2529		Mrs. E. P. Thom	
2510		Debonair		2532		Nocturne	
2511		Eclipse		2533		Peace	
2515		Heart's Desire		2535		Picture	
2517		Horace McFarland		2545		Show Girl	
2519		K. A. Victoria		2546		Taffeta	
2522		McGredy's Ivory		2549		Texas Centennial	
		Amount Carried Forward					
				TOTAL (Tree Roses)			

Send Money With Order. No C.O.D.'s Please

Total From Other Page		
Total Climbing Roses		
Total Tree Roses		
<b>TOTAL ORDER</b>		
California Orders. Add 3% Sales Tax		
<b>TOTAL AMOUNT ENCLOSED</b>		

**Total Your  
Order Here**





# ARMSTRONG NURSERIES

Ontario, California

Phone: 627-61

# Bulb Order

Date:		Send these Bulbs to:	
Sold to:		Name	
Street Address		Street Address	
City	Zone	City	Zone
State		State	
If any item is out of stock, may we substitute? <input type="checkbox"/> Yes <input type="checkbox"/> No		Shall we include Gift Card? <input type="checkbox"/> Yes <input type="checkbox"/> No	

All Bulbs Shipped Prepaid

All bulbs listed will be shipped  
September 1 to November 1.

Quantity	Variety	TOTAL Dollars Cents		Quantity	Variety	TOTAL Dollars Cents	
	<b>Anemone</b>				<b>Amount Brought Forward</b>		
	Blue Poppy No. 1 12 for \$1.45; 25 for \$2.50; 100 for \$7.90				<b>Dutch Hyacinths</b> 50c each; 3 for \$1.35; 12 for \$4.40; 100 for \$30.00		
	His Excellency No. 1 12 for \$1.45; 25 for \$2.50; 100 for \$7.90				City of Haarlem No. 1		
	Monarch de Caen Jumbo 12 for \$1.55; 25 for \$2.70; 100 for \$8.55				Garibaldi No. 1		
	Monarch de Caen No. 1 Size 12 for \$1.20; 25 for \$2.10; 100 for \$6.60				King of the Blues No. 1		
	Monarch de Caen No. 2 Size 12 for 70c; 25 for \$1.25; 100 for \$3.95				La Victoire No. 1		
	St. Brigid No. 1 12 for \$1.45; 25 for \$2.50; 100 for \$7.90				L'Innocence No. 1		
	The Bride No. 1 12 for \$1.45; 25 for \$2.50; 100 for \$7.90				Pink Pearl No. 1		
	<b>Dutch Iris</b> 12 for \$1.55; 25 for \$2.65; 100 for \$8.40				Queen of the Blues No. 1		
	Blue Horizon No. 1				Queen of the Pinks No. 1		
	David Haring No. 1				<b>Tulips</b> 3 for 65c; 12 for \$2.15; 25 for \$3.60; 100 for \$12.50		
	Excelsior No. 1				Bartigon		
	Imperator No. 1				Bleu Aimable		
	Wedgewood No. 1				Brigadier		
	Yellow Queen No. 1				Carrara		
	<b>Tecolote Ranunculus</b>				Cherbourg		
	Giant Mixed Jumbo Size 12 for \$1.90; 25 for \$3.35; 100 for \$10.50				Clara Butt		
	Giant Mixed No. 1 Size 12 for \$1.10; 25 for \$1.85; 100 for \$5.90				Dillenburg		
	Giant Mixed No. 2 Size 12 for 70c; 25 for \$1.25; 100 for \$3.95				Dom Pedro		
	<b>Ranunculus Shades</b> 12 for \$1.30; 25 for \$2.30; 100 for \$7.25				Farncombe Sanders		
	Gold No. 1				Golden Age		
	Orange No. 1				G. W. Leak		
	Pink No. 1				Insurpassable		
	Red No. 1				Louis XIV		
	White No. 1				Marjorie Bowen		
	Yellow No. 1				Mrs. John T. Scheepers		
	<b>Amount Carried Forward</b>				Niphetos		
					Pride of Haarlem		
					The Peach		
					Zwanenburg		
					<b>TOTAL</b> See Next Page		



# Bulb Order (continued)

## Armstrong Narcissi

Quantity	Variety	TOTAL	
		Dollars	Cents
	Amount Brought Forward From Preceding Page		
	Aerolite 3 for \$1.10; 12 for \$3.60; 25 for \$5.90; 100 for \$20.00		
	Beersheba 80c each; 3 for \$2.00; 12 for \$6.30		
	Ben Hur 3 for \$1.30; 12 for \$4.40; 25 for \$7.25; 100 for \$25.00		
	Campernelle Single 3 for \$0.65; 12 for \$2.25; 25 for \$3.60; 100 for \$12.00		
	Chinese Sacred Lily 3 for \$0.50; 12 for \$1.60; 25 for \$2.60; 100 for \$ 9.00		
	Daisy Schaffer 75c each; 3 for \$2.00; 12 for \$6.25		
	Diana Kasner 3 for \$0.65; 12 for \$2.20; 25 for \$3.60; 100 for \$12.00		
	Diotima \$1.40 each; 3 for \$3.60; 12 for \$11.50		
	Firetail 3 for \$1.20; 12 for \$4.00; 25 for \$6.50; 100 for \$22.50		
	Glory of the Morn \$3.00 each; 3 for \$8.00; 12 for \$25.00		
	Golden Sceptre 3 for \$0.70; 12 for \$2.40; 25 for \$3.95; 100 for \$13.50		
	Helios 3 for \$0.75; 12 for \$2.60; 25 for \$4.25; 100 for \$14.50		
	King Alfred 3 for \$0.85; 12 for \$2.80; 25 for \$4.60; 100 for \$15.75		
	Laurens Koster 3 for \$0.60; 12 for \$2.00; 25 for \$3.25; 100 for \$11.25		
	Lovenest \$1.00 each; 3 for \$2.50; 12 for \$7.75		
	Mary Copeland 70c each; 3 for \$1.80; 12 for \$5.75		
	Mayflower \$1.25 each; 3 for \$3.20; 12 for \$10.00		
	Moonshine 3 for \$1.10; 12 for \$3.60; 25 for \$5.90; 100 for \$20.00		
	Mrs. E. H. Krelage 55c each; 3 for \$1.40; 12 for \$4.40		
	Mrs. R. O. Backhouse \$1.20 each; 3 for \$3.00; 12 for \$9.50		
	Paper-White Grandiflora 3 for \$0.55; 12 for \$1.90; 25 for \$3.10; 100 for \$10.50		
	Red Shadow 3 for \$1.20; 12 for \$4.00; 25 for \$6.50; 100 for \$22.50		
	Shot Silk 75c each; 3 for \$2.00; 12 for \$6.25		
	Silvanite \$6.00 each; 3 for \$16.00		
	Soleil d'Or 3 for \$0.50; 12 for \$1.60; 25 for \$2.60; 100 for \$ 9.00		
	Tunis 3 for \$1.45; 12 for \$4.75; 25 for \$7.75; 100 for \$27.00		
	Twink 3 for \$1.20; 12 for \$4.00; 25 for \$6.50; 100 for \$22.50		

Send Money With Order.

No C.O.D.'s Please.

TOTAL

Calif. Orders Add 3% Sales Tax

Total Amount Enclosed



# Armstrong Bush Roses

## Mrs. Pierre S. Dupont

A bushy, 2-foot plant, luxuriantly foliaged and surmounted with many stiff-stemmed, medium-sized, golden yellow buds, heavy with fragrance. **\$1.25 each.**

## Mrs. Sam McGredy

A fine coppery orange. See page 18. **\$1.50 each.**

## Night

It's the best of the deep, dark reds. The well-shaped buds and double flowers are a deep crimson with black and maroon shadings. It has a captivating clove and cinnamon fragrance. **\$1.00 each.**

## Nocturne

Armstrong All-America Winner for 1948. A marvelous new red. See page 3. **\$2.00 each.**

## Odine

The perfection and grace of the long, pointed, immaculate white buds of this new Rose are a delight to everyone. Sweetly fragrant, too. **\$2.00 each.**

## Peace

1946 All-America. Yellow, ivory, pink. See page 6. **\$2.00 each.**

## Piccaninny

A single Rose of dark red, richly shaded with maroon. See page 9. **\$1.50 each.**

## Picture

An outstanding pink. See page 11. **\$1.00 each.**

## Pinkie

Dainty, diminutive Pinkie. Armstrong All-America Winner for 1948. See page 4. **\$2.00 each.**

## Pinocchio

A salmon and gold Baby Rose. See page 18. **\$1.25 each.**

## Poinsettia

A vivid, fiery red. See page 19. **\$1.00 each.**

## President Herbert Hoover

No Rose planting is complete without this grand multi-color, combining shades of cerise, flame, buff, and yellow. Huge fragrant flowers; unbelievable stems. **\$1.00 each.**

## Radiance

Plenty of long-stemmed, silvery pink, fragrant flowers under all conditions of soil or climate. This robust, disease-resistant variety never fails. **\$1.00 each.**

## Red Radiance

Exactly the same as its sister, Radiance, except that the flowers are rich cerise-red. **\$1.00 each.**

## Rubaiyat

1947 All-America. Scarlet to cerise. See page 7. **\$2.00 each.**

## San Fernando

New 1948 All-America Winner. Perfect long buds of intense red. Richly fragrant. See page 5. **\$2.00 each.**

## Saturnia

Glorious, long-budded flowers of brilliant cardinal-red, salmon, yellow, and copper. Best for coastal or cooler locations. Plant Pat. No. 349. **\$1.50 each.**

## Show Girl

Magnificent, deep pink. See page 9. **\$1.50 each.**

## Signora

You seldom see it without breath-taking buds and flowers of intense scarlet-orange shaded with tangerine and cerise, every one perfect. Plant Pat. No. 201. **\$1.50 each.**

## Snowbird

Beautifully shaped, long, flaring, white buds open into snowy, many-petaled high-centered blooms. Very fragrant and will outbloom most white Roses 2 to 1. **\$1.50 each.**

## Sweet Sixteen

Dainty pink, rose, and gold. See page 8. **\$1.50 each.**

## Taffeta

Armstrong All-America Winner for 1948. A marvelous new multi-color. See front cover and page 3. **\$2.00 each.**

## Talisman

Perfect buds in red and gold. See page 19. **\$1.00 each.**

## Texas Centennial

Like President Hoover, it is large and robust, but the magnificently formed buds and flowers are a glowing carmine. Plant Pat. No. 162. **\$1.50 each.**

## The Chief

Huge, flame-colored buds. See page 8. **\$1.50 each.**

## The Doctor

Enormous, delicately colored, large-petaled blooms of silvery pink, so big they sometimes seem unreal. Beautiful buds are in proportion and so is its fragrance. **\$1.50 each.**

# Armstrong Roses Grow Anywhere

Planters all over America are finding that Armstrong California Rose bushes give them the best results under most of the soil and climatic conditions found in this country. It is easy to get Armstrong Roses, too—simply send us your order and your Rose bushes will be carefully packed and shipped to reach you at proper planting time. Every bush is carefully pruned, ready to plant, and ready to burst into glorious bloom within a few weeks.

## When to Plant Roses

Dormant, bare root Armstrong Rose plants are available for planting from January 1st to May 15th. In all sections with a mild climate they should be planted as soon after January 1st as possible. We have cold storage facilities to keep Roses in perfect condition for shipment to colder climates in April or May.

## We Pay Shipping Costs

Shipments of bare root Roses by mail, express, or freight to any point in the United States are sent at our expense. We reserve the right to use our judgment as to the method of shipment.

## Quantity Rates

If you order any assortment of Bush or Climbing Roses totaling 10 or more plants, you get them at the reduced rate below:

Less Than 10, Each	10 or More, Each
\$2.50	\$2.25
2.00	1.75
1.50	1.35
1.25	1.10
1.00	.90





# Armstrong

## *Selected From the*

### ← *Pinocchio*

Immense clusters of beautiful Baby Roses in the brightest, cheeriest, daintiest shades of salmon, flushed with gold, that you can imagine. Every little bud in the cluster is a perfect garden Rose in miniature possessing a delightful fruity fragrance. Marvelous for boutonnieres, corsages and small bouquets. The plant, 20 to 24 inches tall, is useful in any garden either planted singly or as a Rose border. Plant Pat. No. 484. **\$1.25 each.**

### *Mrs. Sam McGredy* →

This wonderful Rose is a beautiful copper-orange in color heavily flushed with Lincoln-red. There is no color in Roses to compare with it. The buds are long-pointed, high-centered, and sweetly fragrant. Few varieties have foliage as beautiful and as bronzy-green as this low, robust, and many-branched plant. No Rose garden, particularly in the cooler climates, is complete without Mrs. Sam McGredy. **\$1.50 each.**



### ← *Katherine T. Marshall*



Named for the wife of Gen. George C. Marshall. This is a lovely bloom of warm, glowing, clear pink, with no other shadings. There are not many petals but each one is big and heavy-textured, forming a magnificent bud and half-open bloom. Possesses a rich fruity fragrance. It has some of the most luxuriant and handsome foliage of any of the new Roses, and the plants are tall, strong, and robust with long, straight stems. Plant Pat. No. 607. **\$1.50 each.**



# Bush Roses

## *Best Roses in Existence*

### *Talisman* →

This vividly colored Rose is probably better known as a cut flower than any other. Exquisitely formed, orange-scarlet and golden yellow buds are borne on long stiff stems and are richly fragrant. It is an easy Rose to grow and should be in every Rose garden. **\$1.00 each.**



### *Mrs. E. P. Thom* →

Yellow Roses come and go but Mrs. E. P. Thom continues pleasing gardeners and outselling newer yellows every year. The reason is apparent when you see the beautiful, finely formed buds of brilliant, clear canary-yellow and the lavish way in which the vigorous bush produces them. Morning after morning you can cut quantities of beautiful buds on long, sturdy stems. **\$1.00 each.**

## Join the American Rose Society

Whether Roses are your hobby, or whether you simply enjoy them for their beauty, you will find that a membership in the American Rose Society is very much worth while. Each year you will get your copy of the American Rose Annual, the most comprehensive annual publication on Roses; and the valuable bi-monthly, American Rose Magazine. You will have access to the opinions and observations of the best Rose authorities in America, and you are certain to learn more about Roses and how to succeed best with them in your garden. Annual dues are only \$3.50. Send your application and remittance to Dr. R. C. Allen, Secretary, American Rose Society, Box 687, Harrisburg, Pennsylvania.



### ← *Poinsettia*

For sheer, dazzling brilliancy, we do not think there is any Rose to equal it. The well shaped, high-centered buds are made up of velvety textured petals in such a bright and vivid shade of red that they seem to glow. Like most of the reds, the blooms fade rather quickly in hot weather but in the fall you will get some of the most gorgeous red Roses that you have ever seen. **\$1.00 each.**







**Climbing Hinrich Gaede**

### **Belle of Portugal**

No Rose will grow more vigorously, and 10- or 12-foot canes the first season are not at all unusual. The amazingly beautiful salmon-pink buds, too, are gigantic in size, often 3 or 4 inches in length. Do not expect it to bloom the first year after planting because it is too busy growing. But thereafter, prepare to enjoy spectacular masses of bloom right in midwinter—months before any other Rose in your garden blooms. **\$1.25 each.**

### **Billy Boiler**

The immense flowers are absolutely perfect in every way. Beautifully shaped, they are deep red with blackish shadings, quite double, and deliciously fragrant. The color never fades in the hottest sun and the flowers with their long stems are ideal for cutting. **\$1.50 each.**

### **Captain Thomas**

This magnificent climber has myriads of single, creamy yellow flowers almost every week of the spring, summer, and fall. Its handsome glossy foliage is a beautiful covering for a fence or wall, practically mildew-proof, and, in California, evergreen. Plant Pat. No. 393. **\$1.50 each.**



**Climbing  
Golden Rapture**

# **Armstrong**

Few garden plants will provide as much beauty and color as Climbing Roses. They will pay generous dividends in return for ordinary care and require only a small space in your garden. Fences, trellises, or arbors become aglow with color—bare walls or unsightly places are soon covered with masses of luxuriant foliage studded with hundreds of colorful blooms.

The Climbers we list here are a selected group of the world's finest. Most of them are climbing sports of famous Hybrid Teas, outstanding for buds and flowers. In most of the Southern States and along the Pacific Coast, they will thrive, but in regions of sub-zero temperatures all except Paul's Scarlet will require special protection from cold damage.

### **Climbing Cecile Brunner**

This famous Polyanthus has been a favorite Climbing Rose for over 50 years. Few Roses can equal the continuous show of dainty, rose-pink, salmon-shaded bud clusters. Charming to old and new acquaintances alike, it is a strong grower, it needs no special coaxing. **\$1.25 each.**

### **Climbing Christopher Stone**

The great big velvety red flowers with waxy petals and delicious perfume that are carried on the bush form of Christopher Stone can now be had on a climbing plant. Nothing makes a more beautiful display than a gorgeous red climber in the spring, and when this one is covered with its big, dazzling flowers, it is worth going a long way to see. Plant Pat. Pending. **\$2.00 each.**

### **Climbing Dainty Bess**

Everyone likes the dainty, single, suntan-pink flowers of the bush Dainty Bess. Imagine having a large climbing plant of that beautiful variety covered with hundreds of long-stemmed blooms in the spring instead of just a few. You can cut an armful of them most any day and still have plenty left. **\$1.25 each.**

### **Climbing Etoile de Hollande**

Some of the finest big red buds and open flowers that we have ever seen are produced on this big, strong growing plant with its attractive great big fresh looking foliage. Actually the blooms are often larger and on longer stems than those of the bush Etoile de Hollande and they possess the same rich fragrance. We rate it as the finest red Climbing Rose that we grow and there are seldom enough plants to supply the demand because it is a difficult kind to propagate. **\$1.25 each.**

### **Climbing Golden Dawn**

In the spring the big handsomely foliaged plant is literally covered with big, fully double sunflower-yellow blooms and you will have many flowers right up to the late fall. You can expect from it just about everything desirable in a lighter yellow climber, including a rich, spicy fragrance. Plant Pat. No. 243. **\$1.50 each.**

### **Ten Cost Less**

You can save substantially if you order 10 or more Roses. Your list may include any varieties of Bush or Climbing Roses in any assortment of your choice. See page 17 for reduced rates.



# Climbing Roses

## Climbing Golden Rapture

The comparatively new Armstrong originated climbing form of this glorious, rich, shining, yellow Rose is fast becoming a favorite with Rose growers everywhere. Not only will it produce hundreds of magnificent blooms in the spring, each one catching and reflecting the golden sunshine, but you can cut hundreds of long-stemmed beautifully formed buds and open flowers, and take that sunshine right into your house. Plant Pat. No. 508. **\$1.50 each.**

## Climbing Hinrich Gaede

The color illustration on page 20 does not begin to give you an idea of the richness and beauty of the brilliant orange-vermilion flowers. It does not stop with the spring blooming period but continues to produce occasional magnificently colored blooms all through the summer and fall. The flaming, breath-taking color will surpass anything you have ever seen. Originated in Research Department of Armstrong Nurseries. Plant Pat. No. 244. **\$1.50 each.**

## Climbing K. A. Victoria

For over 40 years, K. A. Victoria has been considered one of the best white Roses of all because it blooms so freely and continuously no matter what the weather. This climbing sport will give you those same beautifully formed, pure ivory-white buds and magnificent, high-centered, fully double flowers that have made this variety a leading white. Any new white varieties yet to appear will have to be mighty good to replace it. **\$1.25 each.**



Climbing Picture

## Climbing Mary Hart

Known as the Red Talisman, Mary Hart has those outstanding Talisman buds in a velvety, blood-red shade. Now Mary has produced a climbing daughter with a complexion just as lovely but with so much vigor that she clammers over everything within reach. Each long-stemmed, beautifully formed bud is exquisitely fragrant. **\$1.25 each.**

## Climbing McGredy's Ivory

Good white Climbing Roses are hard to find. This one is just the answer to those who want a large-flowered white Climbing Rose. Dozens of exquisite ivory-white buds open to deliciously fragrant, big snowy flowers. Not only a garden beauty but wonderful for cutting. **\$1.50 each.**

## Climbing Mrs. Sam McGredy

Marvelously formed buds and perfect flowers of rich, copy orange, an unusually striking color exclusively its own. The most luxuriant, glossy, bronzy green foliage in the Rose world will quickly spread over a fence or wall and when it is covered with those sensational long-stemmed blooms, it is certain to be a favorite in your garden. Plant Pat. No. 394. **\$1.50 each.**

## Climbing Night

It is difficult to imagine anything more delightful than a big vigorous plant covered with exquisite deep dark red buds and large, full, velvety textured flowers in deep crimson, shaded black and maroon. Like those of the Bush Rose Night, the flowers have that same captivating cinnamon-clove fragrance. (Introduced by Armstrong Nurseries.) Plant Pat. No. 439. **\$1.50 each.**

## Climbing Picture

Where you get dozens of blooms on the bush form of this popular pink variety, you will get hundreds of beautiful, long-stemmed, perfectly formed buds on this climber every spring. Each flower is a "perfect picture" in clear rose-pink with warm salmon undertones, enchantingly fragrant. (An Armstrong introduction.) Plant Pat. No. 524. **\$1.50 each.**

## Climbing President H. Hoover

The famous President Hoover, with its multi-colored pink, red, yellow, and buff flowers is vigorous enough as a bush, but as a climber it grows by leaps and bounds. Beautiful flowers are produced in great profusion, each one on a long stem, perfect in color and symmetry. **\$1.25 each.**



Climbing Night





**Climbing Dainty Bess—See page 20**

## **Climbing Talisman**

It is difficult to imagine anything more striking than a fence or trellis covered with the marvelous buds and lovely red and gold flowers of Talisman. On a four-year-old plant we counted 311 perfect, long-stemmed buds and flowers at one time. How is that for a marvelous garden show? **\$1.25 each.**

## **Climbing Texas Centennial**

The long, brick-red buds with their huge, rosy, open flowers are even larger, more lovely, and borne on longer stems than on the bush form of this popular Rose. It is a big, vigorous grower, blooming profusely in the spring and will give you all kinds of long-stemmed, brilliantly colored buds for cutting. Plant Pat. No. 565. **\$1.50 each.**

## **Gold of Ophir**

Some of the finest old rose plants you will ever see are of this variety. It is a marvelously beautiful thing in the spring when the vigorous plant is literally covered with masses of semi-double, old gold and apricot flowers. No one knows the age of some of the plants we have seen but we do know that the older they get, the more lovely they become. **\$2.00 each.**

## **Marechal Neil**

This superb old lemon-yellow Noisette, with its large, globular, delightfully scented blooms, is still very popular throughout the South and in California. It was introduced in France way back in 1864 and has an old-fashioned charm which the modern Roses do not attain. **\$2.00 each.**

## **Mermaid**

Grow it as a climber on a wall or fence, as a pillar Rose, or just a big rambling bush. In every case it makes a great mass of beautiful glossy foliage as handsome in winter as in summer. Throughout the season it produces quantities of strikingly beautiful, big, single flowers, pale sulphury-yellow with a gold center. **\$1.25 each.**

# **Climbing Roses**

## *The New Golden AARS Winner - High Noon*



Just picture a combination of intense clear yellow buds that seem to have captured and held the bright golden rays of the midday sun, long almost thornless stems, an 8-foot pillar of glossy handsome foliage, and a habit of blooming right on through the summer and fall. Probably you have read about this new AARS Winner on page 4 but we just can't overlook the opportunity of getting in a few extra words about High Noon here among the climbers. Originated in the Armstrong Research Department. Plant Pat. No. 704. **\$2.50 each.**

## **Mme. Gregoire Staechelin**

For exquisite beauty of color and form, this pink Rose from Spain is unexcelled. Long, pointed, delicate pink buds shaded with carmine open into a semi-double flower with graceful wavy petals and a delightful fragrance. **\$1.25 each.**

## **Paul's Scarlet**

The vigorous, well-foliaged plant is covered from top to bottom with lovely vivid scarlet flowers in clusters of from 3 to 20. A more gorgeous mass of spring color is hard to find. **\$1.25 each.**

## **Rose Anne**

A moderate grower, excellent where space is limited. The flowers of soft orange-apricot are borne on husky 18-inch stems, making this one of the finest Climbing Roses of all for cutting. **\$1.25 each.**

## **Sungold**

Many lovely, long, slender, golden yellow buds with a hint of lemon opening to full double flowers which hold shape and color well under all conditions. Hardy on the east coast. **\$1.50 each.**

## **High Noon** 1948 All-America Rose Winner





# Armstrong Tree Roses

For lending the garden a touch of formality, few plants can equal the colorful Tree Roses. Standard or tree-shaped Roses are grown by budding the desired variety into a tall, straight stalk at a height of 36 inches. The bushy head often produces more flowers and larger ones than the bush type of the same variety.

During the months of January, February, and March, dormant, bare root Tree Roses may be safely shipped for immediate planting to Pacific Coast areas, warmer sections of the Southern States and portions of the east coast. Tree Roses ordered during that period can be held in our cold storage for delivery to colder sections at proper planting time; however, unless growers are experienced in giving them proper winter protection, we do not recommend them for regions of sub-zero weather.

**Prices:** All bare-root, dormant Tree Roses, \$4.50 each; \$40.00 per 10. Ten assorted Tree Roses are sold at the 10 rate.

We pay transportation costs on shipments of bare-root Tree Roses to any point in the United States.

## Charlotte Armstrong

Long, blood-red buds and brilliant cerise flowers of astonishing size and beauty. Our finest Rose.

## Christopher Stone

Glowing, brilliant crimson-scarlet with deeper, dusky shadings.

## Countess Vandal

Salmon-pink shaded copper and gold. Vigorous and consistent under all conditions of soil and climate.

## Crimson Glory

Velvety crimson shaded maroon. Extremely fragrant. Whether grown as a bush or tree, this variety is popular everywhere.

## Debonair

Many beautifully formed, richly colored yellow buds against a background of glossy, luxuriant foliage.

## Eclipse

If you want to cut plenty of perfect long streamlined yellow buds from your Tree Rose, you should have this one.

## Heart's Desire

Magnificent long red buds, not dark red but brilliant luminous red. A few blooms will scent an entire room.

## Horace McFarland

Long, exquisite orange-pink buds and fine big flowers of apricot-pink shaded with carmine and coral-pink.

## K. A. Victoria

Lovely buds and full high-centered flowers of snowy white. Few kinds will bloom as freely or continuously.

## McGredy's Ivory

Perfectly sculptured ivory-white buds and marvelous snowy white flowers with a fine damask fragrance.

## Mirandy

Glowing, dark red buds and many-petaled flowers with a wealth of perfume. Magnificent warm weather Rose.

## Mme. Henri Guillot

Rich, Raspberry-pink color not found in any other Rose. Luxuriant foliage and plenty of perfect buds and flowers.

## Mrs. E. P. Thom

Fragrant shining buds of clear canary-yellow.

## Peace

Huge, yet perfectly formed and delicately colored in tones of gold, buff, pearly white, and apple blossom.



## Picture

Sparkling, warm pink buds and open flowers in great profusion.

## Show Girl

Great, long buds of deep rose-pink. One of the newest and finest of Roses. Grows spectacularly everywhere.

## Texas Centennial

The huge, long buds of magnificent open flowers of President Hoover in a vivid rose-red. Vigorous and free-blooming.

## 1948 AARS Winners

## Nocturne

Brand new Armstrong 1948 AARS Winner with amazing streamlined buds and glorious flowers of cardinal-red, accented by exciting darker shades. See page 3.

## Taffeta

Another Armstrong 1948 AARS Winner that displays beautiful color combinations of carmine-rose, apricot, Begonia-rose, and yellow. See page 3.



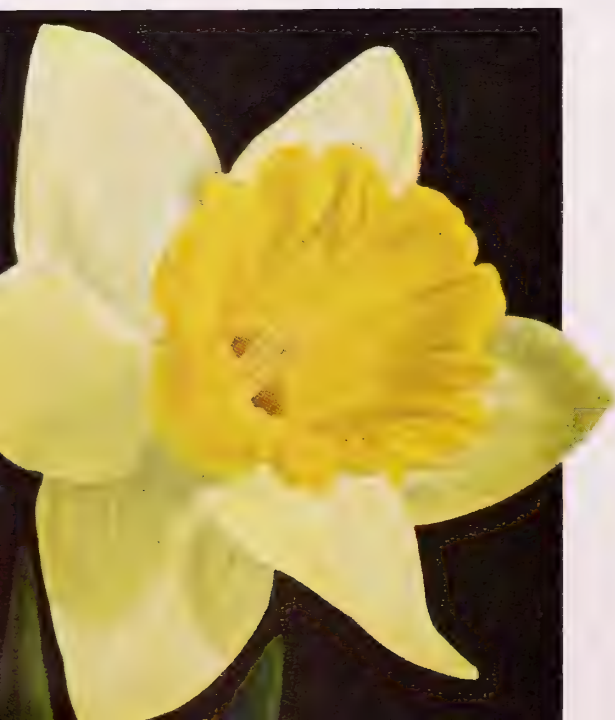
Helios—A. Golden Incomparabilis  
See page 26

## Please Note Before Ordering

1. The bulbs listed in this catalog will be shipped in September or October.
2. Complete planting instructions will accompany each order.
3. No bulbs sold in any quantity less than the smallest quantity noted for each variety. 3-, 12- and 100-rates apply only to those quantities of one variety. 50 bulbs of one variety sold at the 100-rate.
4. No mail order for less than \$1.00 can be accepted for shipment. Please send cash with order. No C. O. D.'s.
5. We reserve the right to change the prices in this catalog without notice at any time.

All bulbs sent prepaid in U. S. A.

Aerolite



# Armstrong

You can buy bulbs in a wide range of quality, size, and at substantial differences in price. However, the flowers you grow are usually just as good as the bulbs you plant. The biggest and finest flowers are produced consistently only by the more costly, top-size bulbs—the only kind which we offer our customers.

Our Holland grower is celebrating his 75th successful year with some of the finest Tulips and Hyacinths imaginable. The big Oregon-grown Daffodils are admittedly the best in the world and the California-grown Tecolote strain of Ranunculus is truly outstanding. We do not sell low-priced bulbs, but you will find our prices reasonable for the fine quality bulbs that we supply.

On the next few pages you will find a selection of Narcissi (Daffodils and Jonquils)—those earliest spring flowers which will fill your garden and your house with sunshiny gold and exquisite fragrance.

King Alfred  
King of the  
Giant Trumpets  
See next page



## Giant Trumpet Daffodils

### Aerolite

With its clear, golden yellow trumpet thrust out in bold relief against the primrose-yellow star formed by the enormous outer petals, the huge flower is beautifully proportioned and graceful. Blooming early and remaining late, it is one of the longest lasting of all Daffodils either in the garden or as a cut flower. **3 for \$1.10; 12 for \$3.60; 25 for \$5.90; 100 for \$20.00.**

### Ben Hur

The great, deeply frilled trumpet of purest Roman gold has a unique flaring "loud speaker" shape and is often 2½ inches across at the lip. The huge perianth (outer petals) is in proportion and despite its tremendous size, the whole flower is gracefully proportioned. One of the best of the new Giant Trumpets. **3 for \$1.30; 12 for \$4.40; 25 for \$7.25; 100 for \$25.00.**



# Quality Bulbs

## Diotima

For sheer magnificence, this new super-giant yellow Trumpet has no equal. The perianth, with broad overlapping petals of primrose-yellow, is often 6 inches across, framing a fine trumpet somewhat more deeply colored. The amazing flowers on sturdy, 2-foot stems have none of that "stiff look" in spite of their giant size. **\$1.40 each; 3 for \$3.60; 12 for \$11.50.**

## King Alfred

Truly the king of the Giant Trumpet Daffodils. The great, crisp, beautifully frilled trumpets stand out boldly and the brilliance of the clear golden yellow is unbelievable. **3 for 85c; 12 for \$2.80; 25 for \$4.60; 100 for \$15.75.**

## The White Daffodils

### Beersheba

A glorious pure white Giant Trumpet Daffodil. The flowers with their unique parchment-like texture last for weeks. **80c each; 3 for \$2.00; 12 for \$6.30.**

### Mrs. E. H. Krelage

Large overlapping perianth of soft creamy white and a great trumpet of pale primrose. Because of its fine form it is sometimes called "The White King Alfred." **55c each; 3 for \$1.40; 12 for \$4.40.**

## Bi-Color Daffodils

### Lovenest

A member of that exclusive group, "The Pink Daffodils." Starry, satiny, white perianth and trumpet of saffron-yellow changing to rich apricot-pink at the delicately frilled lip. **\$1.00 each; 3 for \$2.50; 12 for \$7.75.**

### Silvanite

All collectors prize their expensive Bi-Color Daffodils, but few are fortunate enough to have this glorious new kind. It is undoubtedly one of the most perfect and graceful of Daffodils, with broad overlapping petals of creamy white, setting off a bold trumpet of canary-yellow. **\$6.00 each; 3 for \$16.00.**

Red Shadow—See page 26



Mrs. E. H. Krelage  
The White King Alfred



Lovenest  
A "Pink" Daffodil



Beersheba  
Huge, Pure White



Mrs. R. O. Backhouse  
The "Pink Daffodil"

## Barrii Daffodils

### Diana Kasner

You will usually find this variety the center of attention at every Daffodil Show. Its colorful fluted cup of golden yellow with a blood-red frill at the lip, shines like a jewel against a perianth of immaculate white. Very free flowering; sturdy stems. **3 for 65c; 12 for \$2.20; 25 for \$3.60; 100 for \$12.00.**

### Firetail

Popular with Daffodil growers everywhere for the perfection of the broad-petaled creamy white perianth and large orange cup with a scarlet-orange frill. **3 for \$1.20; 12 for \$4.00; 25 for \$6.50; 100 for \$22.50.**

### Mayflower

Huge, overlapping petals of glistening, polished, snowy white, radiate from a dainty eye of yellow with picotee of brilliant red. This striking new hybrid blooms late on some of the longest stems you have ever seen. **\$1.25 each; 3 for \$3.20; 12 for \$10.00.**

Firetail



# Fine Bulbs

## Lovely Leedsii Daffodils Daisy Schaffer

This giant Leedsii has won nearly every award for a new Daffodil. Perianth 4½ inches across of pure white; 2-inch cup of lemon-yellow shading to deeper tones at the base. It resembles a Giant Trumpet but is much more graceful. **75c each; 3 for \$2.00; 12 for \$6.25.**

### Mrs. R. O. Backhouse

This is the famous "Pink Daffodil." Perianth of ivory-white and beautifully proportioned slim trumpet of apricot-pink changing to shell-pink at the beautifully fringed lip. **\$1.20 each; 3 for \$3.00; 12 for \$9.50.**

### Tunis

The large, wide-flaring, ivory trumpets have turned back, neatly cut borders of coppery gold. They look out at you against a beautifully contrasting background of pure white petals. Large, robust, and tall growing. **3 for \$1.45; 12 for \$4.75; 25 for \$7.75; 100 for \$27.00.**

Tunis



## Incomparabilis Daffodils

### Glory of the Morn

A delightful new variety adding glory to any spring morning. Flaring cup of deep yellow, and a creamy yellow perianth. Plenty of flowers on extremely long stems. **\$3.00 each; 3 for \$8.00; 12 for \$25.00.**

### Helios

Deep golden yellow perianth with the lovely frilled cup opening a little darker than the petals and changing to a light orange in cold climates. **3 for 75c; 12 for \$2.60; 25 for \$4.25; 100 for \$14.50.**

### Red Shadow

An exhibition flower with creamy yellow petals providing a background for a delightfully fluted cup of golden yellow lipped with orange-red. Blooms late. **3 for \$1.20; 12 for \$4.00; 25 for \$6.50; 100 for \$22.50.**





Laurens Koster

## Triandrus Hybrids

Dainty, graceful white Daffodils, usually three on a stem. Excellent as a pot plant and charming in a shady, well-drained garden spot.

### Moonshine

Star-shaped, creamy-white flowers, gracefully hanging in triplets from each stem. **3 for \$1.10; 12 for \$3.60; 25 for \$5.90; 100 for \$20.00.**

### Shot Silk

This charming new Hybrid is undoubtedly the most graceful little Daffodil in this class and will appeal to all lovers of the smaller types. Perianth and cup are uniform creamy white, with 3 exquisite flowers to each stem. **75c each; 3 for \$2.00; 12 for \$6.25.**

## Bunch-Flowered Daffodils and Jonquils Laurens Koster

Delightfully fragrant flowers in clusters (5 to 7) on long stems. The individual flowers are very attractive with their creamy white perianth and lemon-yellow cup. **3 for 60c; 12 for \$2.00; 25 for \$3.25; 100 for \$11.25.**

### Jonquil Golden Sceptre

A new Hybrid Jonquil with graceful single flowers of deep golden yellow. Exceptionally early, fragrant, and long lasting. **3 for 70c; 12 for \$2.40; 25 for \$3.95; 100 for \$13.50.**

### Jonquil Campernelle Single

Because of their earliness, ability to grow anywhere, and exquisite fragrance, there should be a clump of these golden flowers in every garden. **3 for 65c; 12 for \$2.25; 25 for \$3.60; 100 for \$12.00.**

### Chinese Sacred Lily

The Chinese "Flower of the Gods." Spikes of exceedingly fragrant white flowers with a yellow cup. Excellent for bowl arrangements. **3 for 50c; 12 for \$1.60; 25 for \$2.60; 100 for \$9.00.**

### Paper-White Grandiflora

A pure white cluster-flowered Narcissus. Often 30 fragrant blooms from one bulb. Plant in bowls for early bloom indoors. **3 for 55c; 12 for \$1.90; 25 for \$3.10; 100 for \$10.50.**

### Soleil d'Or

The newer golden Bunch-Flowered Narcissus. Very showy and blooms long before other Narcissi. **3 for 50c; 12 for \$1.60; 25 for \$2.60; 100 for \$9.00.**

## Double Daffodils

### Mary Copeland

A striking new semi-double. The large petals of creamy white are interspersed with shorter petals of lemon and brilliant orange. **70c each; 3 for \$1.80; 12 for \$5.75.**

### Twink

Outer petals of soft primrose-yellow and the inner petals alternately primrose-yellow and rich orange. Early flowering and easy to grow. **3 for \$1.20; 12 for \$4.00; 25 for \$6.50; 100 for \$22.50.**



Diana Kasner  
See page 26

Twink





Anemone, Monarch de Caen

## Colorful Anemones

These Poppy-like garden flowers in brilliant hues of blue, rose, crimson and scarlet are extremely effective when planted in masses (6 to 9 inches apart). Such a delightfully gay show of garden color is certain to please you, especially when you can pick great numbers of long lasting bouquets in exciting color combinations.

In milder sections, plant them in full sun any time between October and late spring. They will bloom in early spring or early summer, depending upon when they are planted. In colder climates plant them when the ground is completely thawed, dig and store them dry during the winter.

### Monarch de Caen

The most famous and finest of all Anemone strains. The giant, long-stemmed, single, saucer-shaped flowers include a great variety of dazzling shades.

**Jumbo:** 12 for \$1.55; 25 for \$2.70; 100 for \$8.55.

**No. 1:** 12 for \$1.20; 25 for \$2.10; 100 for \$6.60.

**No. 2:** 12 for \$ .70; 25 for \$1.25; 100 for \$3.95.

### Blue Poppy

A marvelous selection of white-centered, identical blue flowers. 12 for \$1.45; 25 for \$2.50; 100 for \$7.90.

### His Excellency

Great 3-inch flowers of vivid, dazzling scarlet with a silver-white base. 12 for \$1.45; 25 for \$2.50; 100 for \$7.90.

### The Bride

The new pure white strain is ideal for cut flower arrangements and is particularly effective when massed with reds and blues. 12 for \$1.45; 25 for \$2.50; 100 for \$7.90.

### St. Brigid

Bright, graceful double and semi-double flowers in a mixture of gay colors. 12 for \$1.45; 25 for \$2.50; 100 for \$7.90.

# Armstrong

## Graceful Dutch Iris

The "Poor Man's Orchid" richly deserves the name for the delicate colors of the Orchid-like blooms are as exquisitely blended as those of any Orchid. These bulbous Iris are easy to grow in almost any soil, however they prefer the lighter ones. They multiply rapidly once established and each year the number of lovely flowers, lasting fully a week when cut, increases. In return for a small investment, a sunny, well-drained spot in your garden, and a little winter protection in colder parts of the country, Dutch Iris will reward you generously.

**Price on varieties listed below: 12 for \$1.55; 25 for \$2.65; 100 for \$8.40. Order at least 12 of one variety.**

**Blue Horizon.** Standards broad and strong, steel-blue; falls soft sky-blue with a narrow orange stripe.

**David Haring.** Standards old ivory; falls pure white. Very large and desirable.

**Excelsior.** A new delightfully fragrant pure white with a yellow stripe on each fall, medium growing.

**Imperator.** Rich deep blue standards; soft blue falls with narrow orange stripe. Blooms late.

**Wedgewood.** Blooming very early, this light blue variety is one of the best of the Dutch Iris.

**Yellow Queen.** Standards and falls of clear golden yellow that blend beautifully with the blue-shaded varieties.

Dutch Iris, Wedgewood





# Bulbs

## *Tecolote Ranunculus*

With their vivid crepelike petals, Ranunculus are among the gayest, cheeriest and most brightly colored of all flowers. Our famous California "Tecolote" strain, producing nearly 100% double flowers, is the finest to be had. Ranunculus are extremely effective when planted in beds for they bloom profusely and provide plenty of lasting cut flowers. In milder sections plant them in full sunshine 4 to 5 inches apart as soon as possible after October 1st. In the colder Midwest and Northeast, plant in April or May for July bloom. The bulbs should then be taken up and stored dry during the winter months.

### **Tecolote Giant Mixed**

Developed in Southern California, this outstanding blended strain has been improved over the years by careful selection. Now almost all of the flowers are fully double in magnificent colors including almost every possible combination of white, yellow, rich orange, rose, salmon, and scarlet. They will give you an amazing show of garden color and there is nothing finer as a cut flower.

**Jumbo Size:** 12 for \$1.90; 25 for \$3.35; 100 for \$10.50.

**No. 1 Size:** 12 for \$1.10; 25 for \$1.85; 100 for \$ 5.90.

**No. 2 Size:** 12 for \$ .70; 25 for \$1.25; 100 for \$ 3.95.

### **Selected Shades**

So that you may arrange special color effects in your garden, we have selected six of the finest Ranunculus shades that are available. All are No. 1 bulbs of the famous "Tecolote" strain, which will insure, if properly grown, almost 100% double blooms.

**All varieties below:** 12 for \$1.30; 25 for \$2.30; 100 for \$7.25. **Order at least 12 of one variety.**

**Improved Gold.** Glorious flowers 100% golden yellow.

**Orange.** Slightly varying shades of rich orange.

**Pink.** Large, double, light to deep rosy pink.

**Red.** Blending, brilliant shades of red.

**White.** Fine flowers of clear white on long stems. They will accent the other colors and will be one of your favorite flowers for cutting.

**Yellow.** From pale primrose to brilliant canary-yellow.

## *Dutch Hyacinths*

Every spring we look forward to the gayly colored Hyacinths with their delicate charm and enchanting fragrance. Few spring flowers will provide a more glorious display than an informal mass planting of Hyacinths, and their beauty and fragrance will last for many days in the garden or cut for the house. If planted outside, Hyacinths prefer part shade and should be planted about 6 inches apart. Bulbs may be left in the ground and will make a good showing for several years. The size of the flowers is determined by the size of the bulb and these big top-size bulbs will give you the most satisfying results for your garden or indoor growing.

**All varieties below:** 50c each; 3 for \$1.35; 12 for \$4.40; 100 for \$30.00.

**City of Haarlem.** Finest of the yellows with big trusses and exquisite bells of pale sulphury yellow.

**King of the Blues.** A splendid, large spike of intense deep violet-blue.

**La Victoire.** Large, brilliant, well-filled spikes of vivid scarlet.

**L'Innocence.** Best of the pure whites. Fine long spikes with perfect snowy white individual bells. Does well everywhere.

**Garibaldi.** Perfectly formed trusses of large clear red bells on long sturdy stems.

**Queen of the Blues.** Large well-formed spikes of clear light porcelain-blue.

**Queen of the Pinks.** Long, heavy spikes of warm clear rose-pink.

**Pink Pearl.** A very early blooming deep rose. Lovely in the garden and excellent for indoor forcing.



**Giant Tecolote Ranunculus**

**Dutch Hyacinths:** White, L'Innocence; Red, La Victoire; Pink, Queen of the Pinks; Blue, King of the Blues





# Dutch Tulips

From the finest Tulip varieties Holland has to offer, we have carefully chosen these kinds, outstanding for color or form. They are all true top-size bulbs, the best that are obtainable anywhere; big plump bulbs which will produce magnificent colorful flowers in your spring garden, and with reasonable care, last for several years.

Key to type: **D**—Darwin; **B**—Breeder; **C**—Cottage.  
All kinds: 3 for 65c; 12 for \$2.15; 25 for \$3.60; 100 for \$12.50.

## Bartigon

**D.** A magnificently shaped flower with satiny petals of fiery crimson and a base of pure white. Grows to 27 inches.

## Bleu Aimable

**D.** A lovely bright lilac with steel-blue shadings; dark violet-purple inside; blue base, starred with white.

## Brigadier

**B.** A fine oval-shaped flower with the petals shading from rich chestnut-brown to deep orange and light orange at the border.

## Carrara

**C.** A graceful, broad, cup-shaped flower with rounded petals of pure snowy white.

## Cherbourg

**B.** A beautifully shaped Tulip of old gold shaded light bronze; very satisfactory for all purposes. Tall strong stems to 30 inches.

## Clara Butt

**D.** The outstanding pink Tulip with perfect long-stemmed flowers of clear pink, delicately suffused with salmon.

## Dillenburg

**B.** A tall, giant-flowered kind with glorious orange flowers, shaded salmon.

## Bleu Aimable



Top—Darwin Tulip, Insurpassable  
Center, left—Breeder Tulip, Dom Pedro  
Center, right—Darwin Tulip, Clara Butt  
Below—Cottage Tulip, Mrs. John T. Scheepers





# For Glorious Spring Color

## Dom Pedro

B. Big, handsome flowers of coffee-brown richly shaded with maroon and old gold.

## Farncombe Sanders

D. Large, broad-petaled flowers of vivid cerise-scarlet.

## Golden Age

D. A large stately flower on a long, straight stem. The deep But-tercup-yellow color, with a lighter shade inside, is not found in any other Tulip.

## G. W. Leak

C. A rare combination of beauty and brilliance. Glowing orange-red flowers with the petals gracefully reflexed to disclose a lovely pale base.

## Insurpassable

D. One of the largest Tulips in existence. A giant flower of soft lilac with fine substance and magnificent tall stems. One of the finest Tulips ever introduced.

## Louis XIV

B. Immense, deliciously scented flower of rich, dark purple broadly edged with dull gold.

## Marjorie Bowen

C. Buff, shaded salmon-orange passing to deep rose-pink and salmon shades.

## Mrs. John T. Scheepers

C. One of the largest yellow Tulips in existence. The huge flowers of clear shining golden yellow are elegantly formed and have a marvelous lasting quality.

## Niphetos

D. Tall growing, superb flower of pale ivory-yellow.

## Pride of Haarlem

D. Exquisitely shaped, brilliant, rosy carmine flower with blue base.

## The Peach

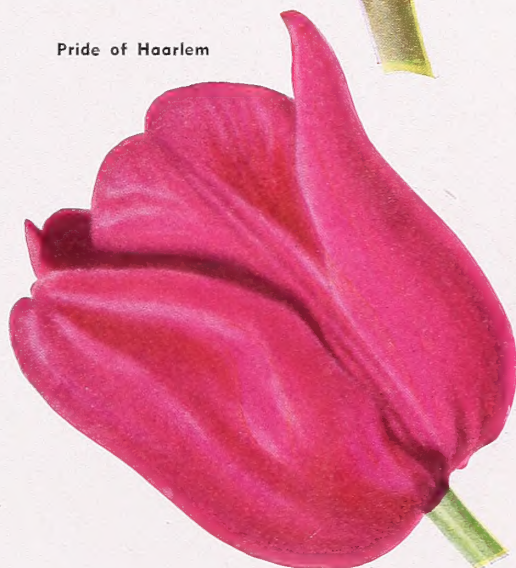
D. A grand new Peach-colored Tulip. Very vigorous, tall, and blooms exceptionally early.

## Zwanenburg

D. The finest of all white Tulips with enormous pure white blooms on long, tall stems.



Farncombe Sanders



Pride of Haarlem



Louis XIV



Zwanenburg



# The Perfect Gift

Why not delight your family or some of your friends next Christmas with three of the world's newest and most beautiful Roses? What an ideal gift! They will provide hundreds of lovely fragrant buds and flowers each succeeding year.

**Gift Offer:** One plant each of Charlotte Armstrong, Debonair and Nocturne ready for shipment by December 15, 1947, packed in an attractive gift package and mailed anywhere in the United States for **\$4.75**. Add 3% sales tax in California.

Where conditions will not permit planting until spring, a special Gift Card will reach the recipient at Christmas time informing him that his Roses will arrive at proper planting time.

**Note: Rose Gift Offer good only until Christmas, 1947.**

## Charlotte Armstrong

The finest Rose of them all because of its magnificent long buds of carmine opening to stately flowers of rich red or cerise. Read about it on page 5.

## Debonair

A profusion of jaunty, perfect yellow buds on one of the most handsomely foliaged and vigorous plants in Roses. The high-centered flowers of primrose-yellow are exceptionally graceful and have a delightful fragrance. See page 10.

## Nocturne

One glimpse of those long, streamlined, cardinal-red buds with their intriguing darker shading will tell you why this new Armstrong Rose is an All-America Winner for 1948. Described on page 3.



Charlotte Armstrong—All-Time All-America Winner



Nocturne  
1948 All-America Winner



Debonair  
Fine, Fragrant,  
New Yellow

# Armstrong Nurseries

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